

The TYFY News

The Two Year First Year Quarterly Newsletter
ISSUE 1, Volume October 2015



A Message from the President

Facing the challenges of building TYFY
and increasing student success

Conference Edition IN THIS ISSUE

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Thank you for helping make the first ever TYFY conference a success. Sessions were practical and interesting, and we are planning even more learning and fun next year in Denver. The challenges inherent in building a new national organization are great, but we are up to those challenges. Together we will spread the word on how best to implement the high impact practices Dallin Young presented.

I love the story Dave Urso told about how he came to work in community colleges. For him, it started with a flat tire. For me, it was a girlfriend who spotted an ad for a part-time English instructor. One way or another, we are in the process of hiring tomorrow's leaders of the community college movement. Will they have the tools they need to succeed?

That is critical in such a time of great change. Tuition is now free — in Tennessee, bringing in students who otherwise would not have attended college. Virtually all of our students now carry hand-held computers disguised as phones. Developmental classes are optional for high school graduates — in Florida. Instead of being weeded out by long developmental sequences, more needy students are now being plunged directly into college level classes. Accountability isn't going away. State funding levels are dropping. The employment landscape is in flux. How do we help students succeed?

As Kay McClenney says, students don't do optional, so how can we make critically important processes inescapable for the students who need them? It's up to us to engage our students and create the college experience at our commuter campuses.

Perhaps you've seen the wonderful video by Kansas State Anthropology professor Michael Wesch called "[The Sleeper](#)." We need to tap that same kind of potential in our students. These are our challenges and we know what we want for our students. What we don't have is a clear roadmap to achieving those goals at our own colleges. That's what our research agenda will focus on, and the heart of our work on student success.

Thank you for being part of TYFY.
Brad Bostian, TYFY President

Committee Reports

Interested in Joining A Committee?

Click Here: [The Head and Heart of TYFY](#)



Research and Development

Chairperson: Sharon Smith

The Research and Development Committee established that its role is to be the clearinghouse of all things related to first year students in the two year sector. Other items discussed:

Current Projects

- As part of the Public Relations Committee's communication efforts, the TYFY blog will be best served under the PR committee.
- R & D will collaborate with Public Relations to inform or guide topics based on the research collected within the committee.

Task in Development

- R&D committee discussed housing the collection of a body of research in one location for easy access. Over the next few months, the committee will explore various platforms for posting and searching through research topics and discussion threads.
- Discussed whether the body of research should be open to the public or restricted to members only.

Future Direction

- Encourage TYFY members to participate in their own research as a means for building the research collection.
- R&D to assist in that process by guiding how to conduct research and how to lead research projects.

Membership

Chairperson: Tonya Greene

The Membership Committee accepted new members and discussed specific duties of the committee.

New Committee Members

Dana Bowser (Chesapeake College, VA), Tanya Oliver (Rappahannock, VA), Amanda Mosley (York Tech, SC), Tanya Fritz (Seminole State College, FL), and Terrence Strickland (CPCC, NC).

- A TYFY Membership Drive will begin January 2016. Membership goal will be determined at next meeting.

- Amanda Mosley and Tanya Oliver will serve as the newsletter coordinators.

- Terrence Strickland will serve as the Membership Outreach and Research Coordinator.

- A job description for a Membership co-chair will be developed.

- The newsletter will be provided quarterly with committee updates and membership highlights in January, April, July, and October. A TYFY News "Conference Edition" will be published mid-late Oct to highlight the first TYFY conference.

- Membership Committee charges each member to get one person from his or her organization to join TYFY.

Finance and Audit/Legal and Organizational Governance

Chairperson: Derek Moore

The Finance, Audit/Legal and Organizational Governance Committee discussed several key areas:

- Reporting process of finances and the use of Google Docs
- Membership process and renewal options
- Possibility for committee budgets and potential partnerships
- One of the goals of the committee is to make the website more user friendly.

Public Relations

Chairperson: Thu Washington

The Public Relations Committee discussed ways to increase TYFY presence:

- Social media and marketing materials
- Partnerships with other organizations
- Presentations or poster sessions at conferences
- Creating a brand for TYFY and ways to execute the strategic marketing plan
- Work with the Membership and Conference Committees to analyze TYFY attendees' information to increase conference attendance next year.

TYFY Conference Report

Chairperson: Stacie Man



The First Annual TYFY Conference was a wonderful success! The Conference Committee received several suggestions to improve future TYFY Conferences, as well as some positive feedback from participants.

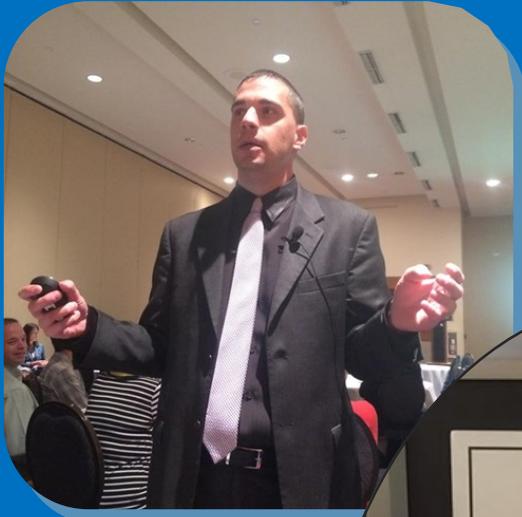
Conference Suggestions

- All one-hour concurrent sessions with 15 minute breaks, concurrent rooms closer to each other
- Sept or Feb (FYE conference), not Oct or April
- Two days is a good start; begin earlier in the day on day one and end earlier on day two ; however this may prohibit participants to arrive the morning it begins
- Thursday/Friday combo works
- Add a third day if needed down the road
- Begin with roundtables or poster sessions on day one – in case some participants arrive later
- Include a welcome lunch in the registration price
- Include at least one meal in price
- Secure vendors earlier
- Get local community colleges more involved
- Could also help with contacting local vendors
- Consider an online option for presentations especially for schools with a lack of travel money
- Offer scholarships for first time attendees
- Use *Guidebook* to offer the program electronically
- Consider regional chapters
- Proposed conference dates: Sept 22-23 or 15-16 2016
- Collect proposals using Google Docs
- Sign off on the hotel contract as early as possible
- Advertise the year before
- All events in same hotel
- Walkable after hours of conference
- Committee breakouts
- Speakers – consider a local president or dean
- Publishers may sponsor the keynote speaker, especially if they can sell their books
- Use members of TYFY's personal contacts for more vendor options

Pros From This Year

- Great communication with the presenters, nice simple evaluation sheet, Facebook countdown
- Provide vouchers for local attractions
- More advertising on the website
- Consider fundraising options
- More giveaways and vendors such as On Course, Master Student, New Horizons, VCCA, NADE chapter per state, Cengage, Pearson, University of Phoenix
- Meal sponsor and technology sponsor (laptops and projectors)
- Assign each committee member to find one sponsor

TYFY First Annual Conference At A Glance



Photos by
Thu Washington



TYFY Contributors

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Editors

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SAVE THE DATE!

- On Course Regional Workshop Raleigh, NC (Wake Technical Community College) November 2, 2015
- ◆ First-Year Student Success institute at University of SC November 6-8, 2015
- ◆ September 2016—2nd Annual TYFY Conference—Details coming soon!

We Need YOUR Help!

- TYFY is looking for a Vice President of Public Engagement. Duties include participating in the Conference Committee and attending Officers and Chairs monthly meetings. If you are interested in helping to grow TYFY as an organization, please contact brad.bostian@cpcc.edu.
- R & D committee asks members to help build the research repository. Please send any research projects (current, future or past) relating to First Year Students to smithsh14@ecu.edu.

TYFY Contact Information

Contact us: contact@tyfy.info

Check us out on Facebook!

www.facebook.com/TYFY.info

Check us out on Twitter!

<https://twitter.com/TYFYinfo>

*Interested in being featured in The TYFY Times?
Submit your articles to tyfynews@gmail.com*

TYFY Mission:

Sharing best practices that support first year students at two year colleges